

# MIDWEST LGBTQ+ HEALTH SYMPOSIUM

Wednesday, September 14 - Thursday, September 15, 2022

**Hybrid Conference**

**Day One - Virtual**

**Day Two - Virtual + In-Person**

Malcolm X College  
1900 W. Jackson Blvd.  
Chicago, IL 60612



## Mobilizing for Health Justice is a Radical Act

**Sponsor & Exhibitor Prospectus**

# Who We Are

Midwest LGBTQ+ Health Symposium  
September 14 - 15, 2022 | Hybrid Conference  
[howardbrown.org/mlhs2022](http://howardbrown.org/mlhs2022)

## Midwest LGBTQ+ Health Symposium

The Midwest LGBTQ+ Health Symposium (MLHS) brings together healthcare professionals, educators, researchers, and advocates from across the country to disseminate evidence-based practices and engage in rigorous discussion around issues relating to the health of the lesbian, gay, bisexual, transgender, and queer communities. MLHS is a CME-accredited symposium presented by the Center for Education, Research and Advocacy (ERA) at Howard Brown Health.

## Howard Brown's Center for Education, Research and Advocacy

Howard Brown Health launched ERA in April, 2017 to strengthen the organization's impact and influence in healthcare locally and nationally. ERA conducts rigorous community-based medical and social behavioral research, cultivates responsive healthcare professionals, and advances policies that affirm the lives of LGBTQ+ people and their families. ERA identifies and shares community-driven best practices in LGBTQ+ health with other healthcare providers and the world at large.



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# About

## The Conference

Howard Brown Health's Midwest LGBTQ+ Health Symposium aims to empower healthcare professionals by offering high-quality, community-informed care that supports and affirms LGBTQ+ people. Sessions are led by researchers, clinicians, and advocates from across the country with expertise in policies and programs that advance LGBTQ+ health equity.

This year's two-day conference examines factors that contribute to health inequities experienced by LGBTQ+ communities. MLHS facilitates interdisciplinary discussions that advance patient-centered programs and policies that uplift LGBTQ+ people and address health equity. Attendees can expect to leave with the following competencies in LGBTQ+ healthcare:

- Best practices for working with LGBTQ+ patients in clinic settings
- Evidence-based strategies to reduce health disparities between and within communities, focusing on intersections of LGBTQ+ identity and race, ethnicity, age, and socioeconomic status
- Organizational policies that facilitate LGBTQ+ health equity
- Key takeaways in understanding LGBTQ+ health advocacy

## The Audience

Direct care providers and behavioral and allied health professionals will gain skills and perspectives to facilitate enhanced patient-provider relationships that improve health outcomes for LGBTQ+ people. The Midwest LGBTQ+ Health Symposium will highlight current research and best practices in current LGBTQ+ health issues including:

- HIV Elimination
- Hepatitis C
- Anal Health
- Harm Reduction and Substance Use
- Depression in LGBTQ+ Communities
- Health Equity
- Queer Reproductive Health
- Sexual Violence
- Patient-centered Care
- Patient-centered Sexual Health
- Alternative Insemination
- LGBTQ+ Youth and Housing
- Older Adults and Isolation
- Bisexual Health
- Gender-affirming Care

# Sponsor/Exhibitor Opportunities

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Exhibiting at the virtual 2022 Midwest LGBTQ+ Health Symposium helps build brand awareness and allows you to showcase your organization and products. Additionally, it offers valuable post-event data on all the symposium guests, providers, healthcare professionals, and others in the LGBTQ+ community. With numerous new and exciting virtual opportunities, you will have exposure to all symposium participants.

		Sponsor/Exhibitor								
		Badge & Lanyards Sponsor	Tote Bag Sponsor	Platform Powered By Sponsor	Meet and Greet Sponsor	In-person Lunch Sponsor	In-person Breakfast Sponsor	Virtual Break Sponsor	Standard Exhibitor	Non-profit Exhibitor
		\$12,000	\$12,000	\$12,000	\$7,500	\$6,000	\$6,000	\$5,000	\$3,500	\$2,000
Benefits	Verbally Thanked by Keynote Host*	✓	✓	✓	✓					
	Logo on Registration Email	✓	✓	✓	✓	✓	✓	✓		
	Social Media Mention	1	1	1	1	1	1	1		
	Dedicated Time in Your Own Sponsor Zoom Room to Chat with Guests or Show a Pre-Recorded Video	(virtual break – pick day)	(virtual break – pick day)	(virtual break – pick day)	(Wednesday evening)			(virtual break – pick day)		
	Logo Listed on Agenda Page to Correspond with Item Above	✓ (also, 1-color logo placed exclusively with symposium logo on bag)	✓ (also, 1-color logo placed exclusively with symposium logo on bag)	✓ (also, logo placed exclusively on agenda page header)	✓	✓	✓	✓		
	Symposium Registrations	6	6	6	4	2	2	2	2	2
	Swag Items Allowed in Symposium Bag Sent to All Paid Registrations	1 - 4	1 - 4	1 - 4	1 - 4	1 - 4	1 - 4	1 - 4	1 - 2	1 - 2
	Logo on Howard Brown Health Website	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Personalized Block on Sponsor Page *includes logo with text, and links	1 - 4 links	1 - 4 links	1 - 4 links	1 - 4 links	1 - 4 links	1 - 4 links	1 - 4 links	1 - 2 links	1 - 2 links
	Logo on Marketing Emails	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Designated Table at Malcolm X College on Day 2	✓	✓	✓	✓	✓	✓	✓	✓	✓

For additional information or to discuss customized opportunities, contact Andrei Akimov at [AndreiA@howardbrown.org](mailto:AndreiA@howardbrown.org).

# Sponsorship/Exhibition Terms and Conditions

Midwest LGBTQ+ Health Symposium  
September 14 - 15, 2022 | Hybrid Conference  
[howardbrown.org/mlhs2022](http://howardbrown.org/mlhs2022)

By submitting an application for sponsorship of and/or participation during the 2022 Midwest LGBTQ+ Health Symposium ("Event"), sponsor and/or sponsor participant (collectively, "Sponsor") agrees to abide by these Terms and Conditions, and by any other rules and regulations set forth for the Event, including any requirements, rules, and restrictions that are imposed by the Event's online platform ("Platform"). Sponsor agrees and understands that these Terms and Conditions are contractual in nature, and constitute an enforceable agreement between Sponsor and Howard Brown Health Center ("HBH"), the promoter of the Event, relating to Sponsor's sponsorship of and/or participation during the Event.

1. **Eligibility.** HBH's acceptance of any Sponsor's application for sponsorship and/or participation shall be in HBH's sole discretion. Sponsor's name and logo to be used in identifying Sponsor during or in connection with the Event, including Event marketing, must be Sponsor's company name and logo, and not the name or logo of Sponsor's product(s) (e.g., a drug name and logo). Sponsor's products and services must be relevant to the subject matter of the Event. HBH reserves the right to refuse, terminate, or limit Sponsor's sponsorship or participation if Sponsor's products, services, conduct, or displays are not appropriate and compatible with the general character or quality of the Event or cause undue interference with the effective operation of the Event or of HBH and its staff.

2. **Payment.** Acceptance of Sponsor's application by HBH constitutes a binding agreement by Sponsor to pay the selected sponsorship and participation level.

3. **Online Participation Assignment, Use, and Conduct.** The manner and timing of Sponsor's online participation in the Event shall be determined in HBH's sole discretion, subject to any rules, terms, conditions, limitations, or restrictions imposed by the Platform. HBH reserves the right to make such modifications to Sponsor's participation as may be necessary to comply with any requirement of the Platform or to maintain the effective operation of the Event. Sponsor may not assign, sublet, or apportion the whole or any part of their allotted Event participation platforms or time(s).

Sponsor further acknowledges and agrees to the following rules for participation in the Event:

- Sponsor shall comply with any rules and regulations of the Platform.
- All participant materials must conform to any applicable laws, regulations, codes, and ordinances.
- Sponsor's participation in the Event must take place at such approved time(s) in such manner of Platform use to be provided by HBH to Sponsor. Sponsor assumes all financial responsibility for preparation of its participation and any participant materials.
- Failure by Sponsor to use any assigned time(s) or Platform use provided by HBH shall not relieve Sponsor of any payment obligation. Assigned time(s) or participation not used by Sponsor during the Event returns to HBH for discretionary use.
- Sponsor may not advertise or display products or services other than those manufactured, sold, or advertised in its regular business. Sponsors and participants are not permitted to offer or distribute drug samples or conduct surveys of Event attendees during the Event.
- Sponsor's Event materials may include Sponsor's product names and logos; provided, however, that Sponsor's Event materials must identify Sponsor by its company name and/or logo and not by the name or logo of Sponsor's product(s) (e.g., a drug name and logo).
- If and as applicable, the offering of souvenirs, brochures, publications, or other sales or sales promotion activities must be conducted by Sponsor during its assigned time(s) and in such manner as approved by HBH.
- Any activity that impedes or interferes with the activities of or obstructs the access of other Sponsors, participants, or attendees of the Event, or of HBH staff, is prohibited.
- Sponsor and its personnel shall conduct and operate its participation in the Event so as not to annoy, endanger, or interfere with the rights of other Sponsors, attendees, or HBH staff.
- HBH reserves the right to prohibit or terminate, without compensation, any Sponsor participation and/or Sponsor personnel that, in HBH's sole discretion and judgment, is inappropriate, offensive, or may detract from the general character of the Event.
- The audio and video display levels of any audio or video presentation or demonstration by Sponsor during the Event must be at levels appropriate for the Event. HBH reserves the right to modify or restrict Sponsor's presentations and demonstrations to appropriate audio and video display levels, in its discretion.
- Sponsor is not permitted to photograph, audiotape, or videotape any part of the Event without express, written approval from HBH.
- If and as applicable, Sponsor shall be liable for any damage to the Event Platform caused by Sponsor or its personnel.

4. **Liability; Insurance; Indemnification:** All property of Sponsor is understood to remain under its custody and control, and neither HBH nor Platform will be responsible for damage to or loss or theft of property belonging to Sponsor or its agents, employees, business invitees, visitors, or guests. Sponsor shall be responsible for maintaining appropriate levels of insurance covering damage to Sponsor's property or injury to Sponsor's personnel during the Event. HBH shall not be responsible for maintaining insurance covering Sponsor's property or personnel during the Event. Sponsor shall defend, protect, indemnify, save, and hold HBH and its officers, directors, employees, and agents, and the Platform and all agents and employees thereof (hereinafter collectively called "Indemnitees") forever harmless from any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of Sponsor and/or its personnel, employees and agents. Sponsor further shall at all times defend, protect, indemnify, save and hold harmless the Indemnitees against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from, out of, or by reason of any accident or bodily injury or other occurrences to any property, person, or persons, including Sponsor, its agents, employees, and business invitees, which arise from, out of, or by reason of Sponsor's participation in the Event, the negligent or willful conduct of Sponsor's personnel, employees and/or agents, and/or Sponsor's use of the Platform for the Event, or any part thereof.

5. **Intellectual Property; Right to Use Photographs/Video.** Sponsor grants HBH, without the right to sublicense, a nonexclusive, irrevocable, nontransferable, royalty-free, worldwide license to use and display Sponsor's company name and logo on HBH's websites and social media pages, print materials, and in other marketing media solely for purposes of promoting the Event, provided that such use is in accordance with Sponsor's established brand guidelines. Sponsor acknowledges and grants HBH the right to use or publish, in print or electronic format, any photographs or video taken during the Event which contain images of Sponsor's materials, presentations, or displays, including any trademarks, logos, or other images displayed in or during Sponsor's participation in or presentations during the Event, as well as any images or likenesses of Exhibitor's employees, contractors, subcontractors, or agents participating in the Event.

6. **Force Majeure.** Sponsor agrees that if the Event is cancelled in whole or in part, or its scheduled opening is cancelled or delayed, due to fire, explosion, strike, freight embargo, act of God, act of public enemy, act of war, war, act of terrorism, civil disturbance, act of any government, de jure or de facto, or governmental declaration or regulation, public emergency (including public health emergency), epidemic, or other event over which HBH has no control, then the Sponsor contract may be immediately amended or terminated by HBH, and Sponsor hereby waives any and all claims against HBH for damages, reimbursement, refunds, or compensation resulting therefrom.

Interprofessional Continuing Education  
710 S. Paulina St  
Suite 234 JRB  
Chicago, IL 60612  
312.942.7119



**Continuing Education  
COMMERCIAL EXHIBIT AGREEMENT  
Midwest LGBTQ+ Health Symposium, September 14-15, 2022**

Rush University Medical Center for its Rush University Office of Interprofessional Continuing Education (RUMC) shall ensure that all educational activities comply with the Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support and other compliance guidelines for commercial support, as applicable.

The Exhibiting Company and Rush agree to abide by the ACCME Standards for Appropriate Management of Associated Commercial Promotion:

1. Arrangements for commercial exhibits or advertisements cannot influence the planning or interfere with the presentation; nor can they be a condition of the provision of commercial support for CE activities.
2. Product-promotion material or product-specific advertisement of any type is prohibited in or during CE activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotion activities must be kept separate from CE.
3. Advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CE Event. Exhibiting Company cannot engage in sales or promotional activities while in the space or place of the CE Event.
4. Educational materials that are a part of a CE activity, such as slides, abstracts and handouts, cannot contain any advertising, trade name or a product-group message.
5. Exhibiting Company will not display its exhibit in the same room or general vicinity of the CE Event.
6. Prohibited or unethical conduct will subject the Exhibiting Company to dismissal from the CE Event and the CE Event premises. In addition the Exhibiting Company will be deemed to have forfeited all exhibit space fees and any other fees paid by the Exhibiting Company.
7. This Agreement constitutes the entire understanding between the parties with respect to the matters set forth herein, and this Agreement may not be modified except by a written document signed by both parties.
8. The parties agree to comply with all applicable State and Federal laws.
9. Exhibiting Company shall immediately notify RUMC in the event Exhibiting Company becomes an excluded individual from a government health care program.
10. Exhibiting Company agrees that it will not use the name or logo of or make reference in any way to RUMC or any of its affiliates, subsidiaries, or employees without the express prior written approval of RUMC.

**RUSH UNIVERSITY MEDICAL CENTER**

**EXHIBITING COMPANY:**

\_\_\_\_\_  
Mary Grantner  
Director, IPCE

\_\_\_\_\_  
Date

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

# Sponsorship/Exhibitor Registration

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Return this completed form, payment and commercial exhibit agreement to Andrei Akimov  
Mail: Howard Brown Health | Attention: Andrei Akimov | PO Box 13500 | Chicago, IL 60613  
Email: [AndreiA@howardbrown.org](mailto:AndreiA@howardbrown.org)

COMPANY INFORMATION

Company name (as it should appear in print)

Contact person (to whom event information will be sent)

Title

Street Address

City

State

Zip

Telephone

Mobile

Email

VIRTUAL ENTRY

Representative Name/Pronouns

Title

Email

Phone

PARTNERSHIP LEVEL

Badge & Lanyard (\$12,000)

Virtual Break Sponsor (\$5,000)

Tote Bag (\$12,000)

Standard Exhibitor (\$3,500)

Platform Powered By (\$12,000)

Non-profit Exhibitor (\$2,000)

Meet and Greet (\$7,500)

In-Person Lunch (\$6,000)

In-Person Breakfast (\$6,000)

Method of Payment:  Check (payable to Howard Brown Health Center), EIN 36-2894128  
 Credit\*\*  Visa  MasterCard  American Express

Card Number

Expiration date

CVV

PAYMENT

Name on Card

Total \$

Credit Card Billing Address (if different from above)

Signature

\*Proof of nonprofit status required  
\*\*a 3% processing fee will be added to all credit card payments