



Howard Brown
Health

WE CARE

**HOWARD BROWN HEALTH'S
THREE-PHASE CAMPAIGN FOR GROWTH**

OUR MISSION

Rooted in LGBTQ+ liberation, Howard Brown Health provides affirming healthcare and mobilizes for social justice. We are agents of change for individual wellbeing and community empowerment.

WHO WE ARE

From a one-room STI testing program to a citywide network of community health centers, Howard Brown Health has been committed to serving Chicago's LGBTQ+ community for 47 years.

Welcoming everyone regardless of identity or ability to pay, Howard Brown's clinics are a departure from traditional medical environments. Our work takes an asset-based approach, centering whole-person care, and has led to dramatic growth. By expanding our facilities, we will better meet the needs of Chicagoans seeking affirming healthcare that they can afford.

Following intensive planning by staff and Board leadership, Howard Brown boldly envisions a significant expansion of our citywide network to accommodate increased medical services and programs.



Howard Brown's public initiative, We Care, will support construction of three new facilities. By joining us in this campaign, you will help us meet an anticipated 50% increase in demand in the next five years.

OUR HISTORY

In 1974, inspired by the gay liberation movement, four gay medical students undertook the radical act of providing nonjudgmental testing and treatment for sexually transmitted infections in a free clinic. Named to honor Dr. Howard Junior Brown, who sacrificed his career to the cause of gay rights, the Howard Brown Memorial Clinic became Chicago's hub for affirming sexual healthcare.

“You get to a point in your life where you want to leave a legacy—in a sense this can help free the generation that comes after us from the dreadful agony of secrecy, the constant need to hide.”

- Howard J. Brown, MD

***New York City's first Health Services Administrator
(1966-1967)***

During the 1980s, Howard Brown evolved into a research and treatment institution, offering education and vital services to patients during the AIDS pandemic.

While much of the world ignored the “gay plague,” Howard Brown’s staff and volunteers created a loving and supportive community. This experience of feeling invisible while sickness and death raged around us, fending for ourselves, largely ignored by those sworn to protect us, informs the boldness, creativity, and passion you still see at Howard Brown Health today.

Howard Brown’s contributions to the body of knowledge around LGBTQ health started with our participation in research behind the first hepatitis B vaccine in the 1970s, continued with contributions that led to development of the first effective treatments for HIV/AIDS, and remains critical by helping to bring highly safe and effective treatment and device options to our community.

In 2003, Howard Brown acquired Triad Health Practice at Advocate Illinois Masonic Medical Center, now Howard Brown Health Halsted. In 2004, we launched the Broadway Youth Center in collaboration with community partners Children’s Memorial Hospital (now Lurie Children’s Hospital), Teen Living Program (now Ignite), and The Night Ministry.

Today, BYC is a program of Howard Brown that continues to address the needs of homeless young people, including providing responsive healthcare innovation, and collaborating closely with community partners.

Howard Brown became a federally qualified health center, creating new opportunities for growth and expansion. Today, we are Chicago’s full-service LGBTQ+ community health center, serving more than 40,000 youth and adults at 12 clinics on the North, South, and West Sides of Chicago.

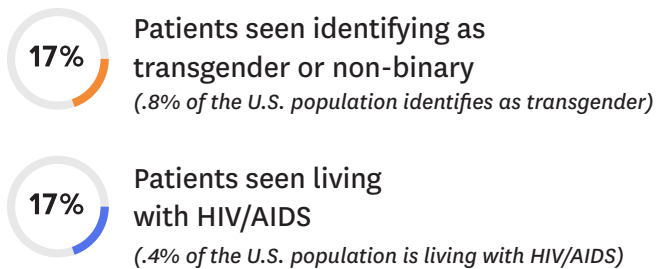


INNOVATION IN CARE

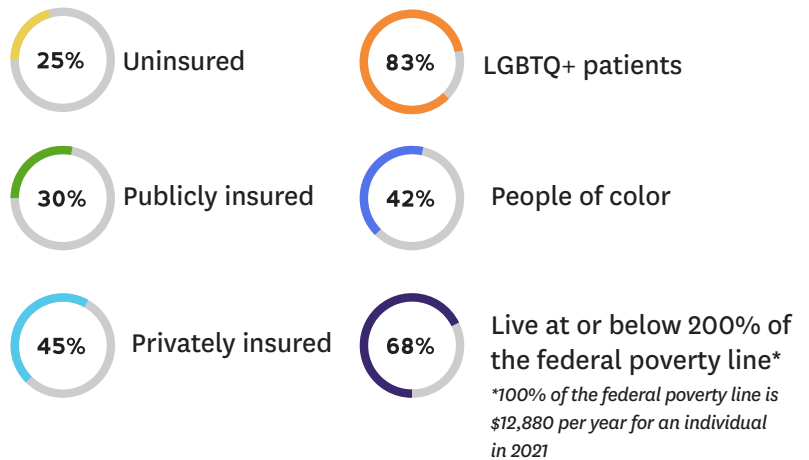
We continue to make our mark by serving patients with complex medical needs; services include HIV care, gender-affirming services, hepatitis C treatment, insurance enrollment, and much more. We specialize in working with patients to demystify opaque medical and treatment processes that can be intimidating and would otherwise discourage them from seeking care.



More than 40,000 people receive services from Howard Brown each year, including:



Of those who share their demographics, our patient population comprises:



Howard Brown's viability was in question from 2010-2016. The turnaround has been dramatic:

- Grew client population by 386%, from 5,619 patients in 2010 to 27,336 primary care patients in 2020
- Hired new leadership in 2014 who brought stability and focus on mission
- Achieved federally qualified health center status in 2015, culminating 12 years of effort
- Increased capacity to serve communities most in need, growing from three clinics to 12

Key patient-centered achievements

Launching In Power, the first LGBTQ+ focused sexual harm survivor program, in September 2016 to address the unique barriers to care experienced by LGBTQ+ survivors of sexual assault

Initiating a behavioral health-based surgery letter program to support patients seeking gender-affirming surgery access without ongoing therapy requirements in March 2018

Implementing the Same Day Start HIV care model in January 2018, which empowers patients to start medication at the time of diagnosis, increasing the number of patients who are virally suppressed and shortening the time needed to achieve viral suppression

Expanding the reach of primary care and specialty medical services by implementing telehealth care in March 2020, and building new partnerships to deliver city-wide testing and other supportive services in response to the pandemic

Meeting the preventative and restorative oral health needs of South Side residents through launching its comprehensive sliding-scale dental program in January 2018

COVID-19 RESPONSE



Integral to our experience is decades of contributions to pandemic (HIV/AIDS) and infectious disease (STIs, meningitis, hepatitis) outreach, prevention, screening, and care. In March 2020, we were uniquely prepared to introduce large-scale testing and to expand our long-standing contact tracing program, while continuing primary and specialty care through telemedicine and in-person care when necessary.

Consistent with our emphasis on underserved people, we are emphasizing South and West Side communities with fewer options for vaccinations and care.

As a result of our experience and priorities, Howard Brown has become an essential partner in Chicago's COVID-19 response, completing 3% of all tests citywide in 2020 and vaccinating tens of thousands of people alongside community partners.

THE NEED FOR SERVICES

A nationally representative survey from the Center for American Progress reported that for all LGBTQ+ patients:

15% postponed or avoided needed medical care due to past discrimination

8% were verbally harassed by their providers

8% had providers refuse to acknowledge their family

8% had medical providers refuse to see them because of sexual orientation

6% were refused all medical care

For transgender patients the statistics are worse:

36% had doctors or care providers who were visibly uncomfortable

19% were verbally harassed by their providers

32% were intentionally misgendered or deadnamed by providers

18% were refused all medical care

Because of this, 8% of all LGBTQ people and 22% of transgender people avoid healthcare.

For LGBTQ+ youth experiencing housing instability, the need for affirming health services is even more compelling. Consistent barriers to shelter, food, education, and financial stability, compounded by frequent exposure to violence and harassment, isolate LGBTQ+ youth and make it more difficult for them to achieve healthy developmental milestones.

This is where Howard Brown steps in for patients whose previous providers misgendered them, ignored their HIV concerns, or mishandled their sexual health and sexual choices. Howard Brown treats all patients with dignity, offering them an accessible care home. Between 2016-2020, patient volume more than doubled, from 13,047 patients to over 27,000 primary care patients.



With an additional 15,000 new patients expected in the next five years, expansion is critical to serving current patients and creating access for future patients.

FINANCIALLY SECURE

WITH FUTURE NEED

Due to our unique expertise in LGBTQ+ healthcare, Howard Brown attracts commercially insured patients and those who rely on public insurance, such as Medicaid and Medicare, in equal numbers. Still, one out of every five patients is uninsured.

Thanks to private philanthropy, the Affordable Care Act, and insurance revenue, Howard Brown can offer sliding scale care for low-income patients. We also participate in a federally negotiated bulk-purchasing pharmacy program. Patients who are low-income and uninsured can purchase prescription medications through the program at a deep discount (retail savings of 25% to 60%). Insured patients may also obtain their prescriptions from the bulk-purchase inventory, generating a savings that helps offset the cost of free and subsidized care for Howard Brown's uninsured patients.

Youth programs, dental care, behavioral healthcare, medical equipment, and new facilities are some of the investments made possible by unrestricted pharmacy revenue. Yet, the pharmacy program is under attack by opponents, including some pharmaceutical companies. Changes in the regulatory framework of the program could affect our ability to scale comprehensive care for those least able to afford it. Private philanthropy helps fill the gaps and continue our legacy of support for diverse populations across Chicago.



OUR PLAN

Our three-phase campaign, We Care, supports construction of a new Broadway Youth Center to support increased services, relocation and expansion of our Halsted clinic, and development of a South Side clinic and community center.

Our new spaces will center patient needs and optimize clinic and staff productivity. The expansion will reduce wait times, increase the number of patients we can serve, and enable the growth of programs that have plateaued due to lack of space.

With your support of the We Care campaign, you will:

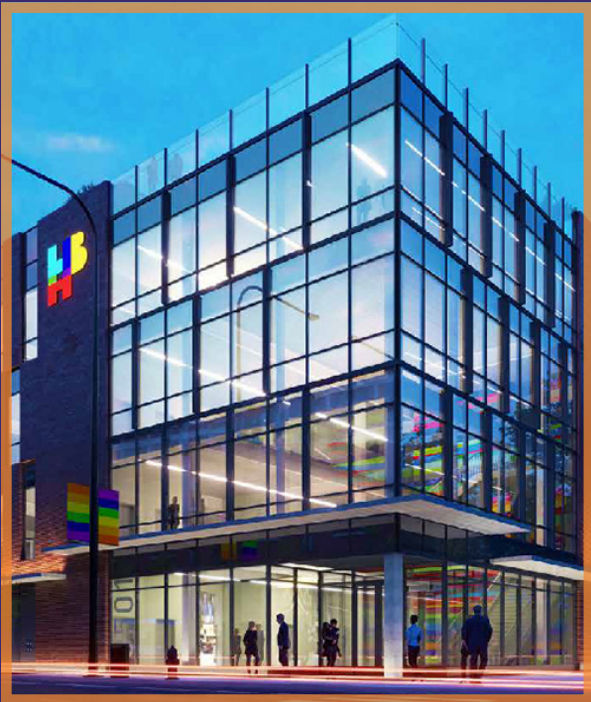
- Advance a bold vision to meet current and future need
 - Expand capacity across Howard Brown, guaranteeing access for all patients regardless of ability to pay
 - Continue to help us serve as a leader in LGBTQ-affirming care, ensuring growth is faithful to our mission
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Phase One: December 2020 - December 2022



Howard Brown is building the first permanent home for Broadway Youth Center (BYC), addressing a 14,000-square-foot space deficit. Our new BYC is a five-story, 20,000-square-foot healthcare and youth programming home and will allow social and cultural programming for up to 4,500 participants, and clinical services for as many as 6,000 teens and young adults annually.

Phase Two: July 2021 - December 2023



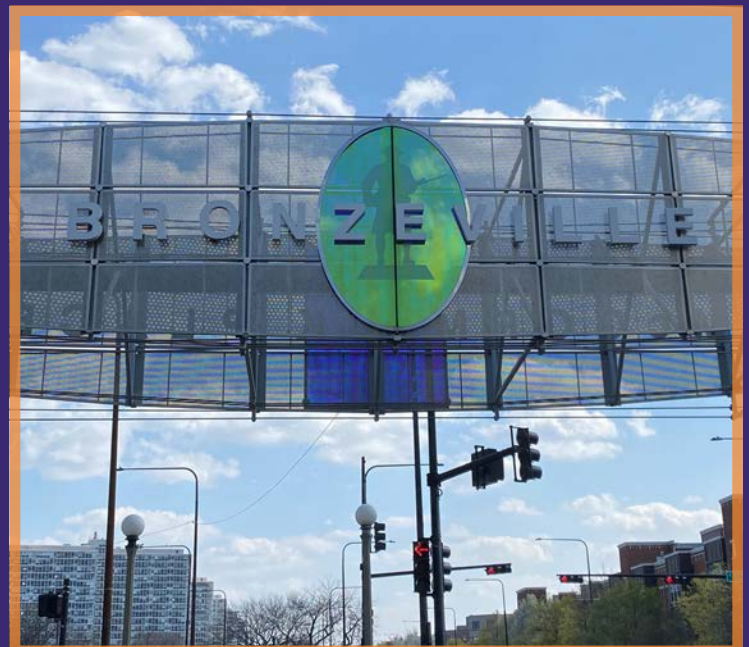
Howard Brown will relocate and expand its current Halsted primary care practice, meeting a need for an additional 30,000-square-feet of medical care space. In addition to the clinical expansion, the site adds a full-service 15,000-square-foot dental suite and increases space for primary and specialty care, including sexual and reproductive health.

Throughout the North Side care system, Howard Brown has seen exponential patient growth. To provide the best possible patient experience and ensure affirming, accessible care, we have determined the need for an additional 98,000 square feet of space.

Phase Three: November 2021 - July 2025

Howard Brown will build a South Side Community Center and adjoining clinic, working closely with stakeholders to identify and meet the needs of the LGBTQ+ South Side community. Additional clinical space will help us address social determinants of health in underserved communities.

Throughout the South Side care system, and to meet the needs of our patient-centered medical home care model, Howard Brown determined a 20,000-square-foot space shortage.



WE CARE
CAMPAIGN AT GLANCE

Philanthropic Campaign Total
\$15 million

Phase One: Broadway Youth Center

Philanthropy	\$4 million
Government	\$500,000
Reserves	\$5.2 million
Financing	\$5.9 million
New Markets Tax Credit	\$3.2 million
Total	\$18.8 million

Phase Two: Howard Brown Health Halsted

Philanthropy	\$5 million
Government	\$6 million
Reserves	\$6.2 million
Financing	\$26.8 million
Total	\$44 million

Phase Three: New South Side Community Center & Clinic

Philanthropy	\$6 million
Government	\$20 million
Reserves	\$7.5 million
Financing	\$18.4 million
Total	\$51.9 million

Total Capital Expenses - \$115 million



JOIN US.

Demand is growing for the expertise, programs, services, and facilities of Howard Brown. The need is great, and so is the opportunity.

WE CARE

for those who have not been able to find affirming care in their own communities.

WE CARE

for those who lack financial resources.

WE CARE

for those whose basic needs are unmet.

WE CARE

because Howard Brown is often the only place a person has to turn.

We invite you to help make this vision possible. Your investment shows your passion and commitment to serve patients, their families, and our communities.

At Howard Brown Health, we care for our patients with openness and honesty, warmth and affirmation, regardless of their identity or ability to pay. Your gift will sustain our unique system of care now and in the years to come.

Join with us in caring for our community.



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